

IWFT Bahrain

Presented By



INTERNATIONAL WEDDING & FILM TOURISM

6 - 8 OCTOBER 2023

Crowne Plaza
Kingdom of Bahrain



Hospitality Partner



Organised by



ABOUT IWFT

The International Wedding & Film Tourism event is a unique showcase that highlights three significant aspects of tourism:

Destinations: The event features various international destinations that are ideal for weddings, offering breathtaking locations for couples to consider for their special day.

Wedding Tourism: It focuses on promoting wedding tourism, encouraging couples to explore exotic locations and create unforgettable memories for their wedding ceremonies.

Film Tourism: The event also emphasizes famous film locations that double as potential wedding destinations, providing an opportunity for couples to incorporate cinematic elements into their weddings.



By combining these three elements into a single event, attendees will have a remarkable chance to discover international wedding destinations featured in renowned films, making their clients' special day even more enchanting.

The International Wedding & Film Tourism will serve as a pivotal platform for networking, fostering business collaborations, and boosting tourism in both the wedding and film industries.

With an intricately curated three-days agenda, the event is built upon extensive research and valuable industry insights. The sessions at IWFT aim to identify industry-defining trends and address pressing challenges faced by the sector.

IWFT 2023 will offer an exclusive platform for face-to-face meetings between Wedding Planners (Buyers) and the Hospitality Industry (Sellers). It follows a table-top show format, where 25 Sellers will be connected with an equal ratio of Buyers each day. These one-on-one meetings will be thoughtfully arranged with selective, handpicked, and pre-vetted Wedding Planners from Pan India, ensuring their buying capacity for bulk business is maximized over the three days.



Discover the **Perfect Reasons to Exhibit** at the **IWFT 2023**



Meet Pre-Qualified Buyers:

Showcase your offerings to a highly targeted audience of pre-qualified buyers actively seeking wedding and film tourism solutions. Maximize your chances of fruitful business connections.



Connect with Celebrity Wedding Planners:

Get a rare opportunity to engage with renowned celebrity wedding planners, creating valuable connections that could elevate your brand presence in the industry.



Personalized 1-on-1 Meetings:

Benefit from exclusive and personalized 1-on-1 meetings with handpicked wedding planners from across India. Build lasting relationships and tailor your offerings to meet their specific needs.



Brand Positioning & Image Building:

Showcase your brand on a prestigious platform, positioning yourself as a leader in the wedding and film tourism space. Leave a lasting impression on attendees and competitors alike.



Wish-List of Wedding Planners:

Receive a curated wish-list of top wedding planners interested in meeting you. Maximize your exhibition experience by engaging with high-potential prospects.



Increase Market Share:

Leverage this unique event to expand your market share and gain a competitive edge in the rapidly growing wedding and film tourism industries.



Showcase to the Entire Industry:

Be a part of a comprehensive event that gathers key players from the entire wedding and film tourism industry. Gain unparalleled exposure to potential collaborators and customers.



Quantifiable ROI:

Measure your return on investment with clear metrics and tangible outcomes from your participation in this premier event.



Global Visibility and Brand Building:

Benefit from the event's international reach and enhance your brand's global visibility. Leverage the platform to establish your brand on an international scale.

Join us at the IWFT 2023 and seize the opportunity to elevate your business to new heights! Be a part of this exciting journey where industry professionals come together to explore new possibilities and make unforgettable connections. Reserve your space today and make a lasting impact at the event that brings the world of weddings and film tourism together.



WHO WILL EXHIBIT

At the International Wedding & Film Tourism event, we are proud to showcase a diverse range of exhibitors, all poised to make your experience unforgettable. Get ready to connect with the following industry leaders:

Branded Hotels Chain:

Renowned hotel chains known for their exceptional hospitality and luxurious accommodations will be present. Discover the perfect venues for your dream wedding or film shoot, with world-class amenities and services.

Resorts:

Experience the allure of breathtaking resorts that offer idyllic settings for weddings and film productions. Immerse yourself in the beauty of these exclusive properties, designed to make your special occasions truly memorable.

Destination Management Companies:

Uncover the expertise of destination management companies, who excel in orchestrating seamless events in exotic locations. Let them assist you in curating your ideal wedding or film shoot with their in-depth knowledge and resources.

Convention Centre:

Explore state-of-the-art convention centres, equipped to host grand weddings and film events. These versatile spaces ensure that every detail of your occasion is meticulously managed.

Individual Properties:

Discover hidden gems among unique individual properties, each possessing its distinct charm and character. These exclusive venues provide an intimate ambiance for your intimate wedding or film project.

Be a **Distinguished Speaker** at the **IWFT 2023**



Are you an industry thought leader eager to share your insights with colleagues and peers? Seize this exceptional opportunity to make a lasting impact as a speaker at IWFT 2023. Join an impressive lineup of top-class industry leaders, lifestyle experts, and visionary entrepreneurs as they share their expertise on diverse topics.

Selection Criteria:

To ensure the highest quality of content, our selection criteria are based on the following factors:

Subject Expertise:

We seek speakers who possess in-depth knowledge and expertise in relevant subjects pertaining to the event industry, Film Industry, and weddings hosted.

Experience:

Your substantial experience in the field will add depth and value to the discussions, making the event even more enriching for attendees.

Creativity:

We encourage innovative and creative approaches to captivate the audience and offer fresh perspectives on wedding and film tourism.



By becoming a speaker at IWFT 2023, you not only gain recognition as an influential industry leader but also contribute to the growth and development of the event, making it an unforgettable experience for all participants.

Don't miss this golden opportunity to shine on the stage of IWFT 2023. Be a part of this prestigious event and share your valuable insights with an eager audience of industry professionals. Submit your application today and make a difference at IWFT 2023.



Organised by



iCONEX is a leading technical conferences, trade exhibitions, consumer shows and live concert organizing company that exemplifies the spirit of innovation & vibrancy and believe in creating experiences that are focused on bringing together crème de la crème of the industry from different sectors under one platform. iCONEX are events specialists in creating platforms for the thought leaders and industry stakeholders to meet, network and inspire each other with new and innovative ideas springing to business excellence.

Hospitality Partner



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