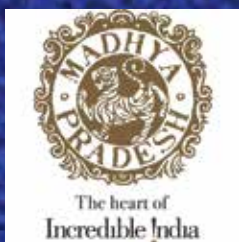


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G D E C

GLOBAL DESTINATIONS
EXPO & CONFERENCE



Weddings & Films



14-16 JULY 2022

JW MARRIOTT, AEROCITY, NEW DELHI, INDIA

POST SHOW REPORT

ORGANISED BY



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iCONEX™
THE SPIRIT OF INNOVATION



OVERVIEW

Global Destination Expo Conference 2022 (GDEC) was successfully held between 14th – 16th July 2022 at JW Marriott Aerocity-New Delhi.

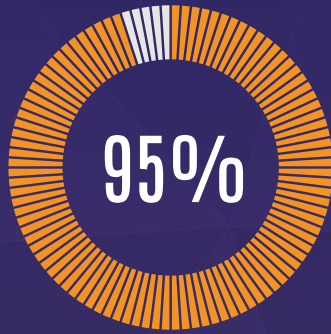
GDEC on its first gathering becomes the benchmark for the global luxury wedding and Film industry bringing together under one roof. GDEC featured plenty of learning impactful networking between Destination wedding planners and film production professionals with Destinations from all over the world. The event was inaugurated by **Mr. S. Vishwanathan, Managing Director MPSTDC**

The meticulously curated agenda at the three-day conference has been composed with extensive research and valuable industry insights at its core the session covered at the GDEC will identify industry defining trends and address some of the most pressing issue faced by the industry travel & hospitality sector.

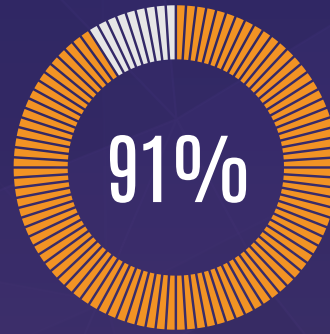




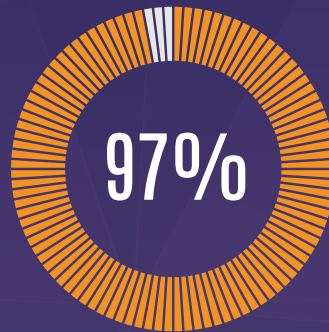
EXHIBITOR ANALYSIS



**EXHIBITORS WERE SATISFIED
WITH RESULTS ACHIEVED**



**PURPOSE OF EXHIBITING
HAS BEEN ACHIEVED**



**EXHIBITORS WILL PARTICIPATE
AGAIN IN NEXT EDITION**





GDEC HELD INTENSIVE DISCUSSIONS ON :-

1. How can Indian & International wedding collaborate
2. Technology Integration in wedding industry
3. Décor Planning for Films and Wedding
4. Wedding Business – Challenges and New Opportunities
5. The Indian Gourmet Business – Game Change
6. Back to School – Importance of Event Educations
7. Photography the soul of promoting destinations



SESSIONS WERE MODERATE BY



1. Rajiv Jain – Rashi Entertainment
2. Mareesha Parikh – Swaaha Experience Management Co.
3. Rituraj Khanna – Q Events
4. Parthip Thagrajan – WeddingSutra.com
5. Vijay Arora – Touchwood Entertainment
6. Lakshyaraj Singh Ji Mewar of Udaipur

THE SESSIONS HAD NATIONAL AND INTERNATIONAL SPEAKERS

1. Mohamed Morani (Mumbai)
2. Dr Bharat Pathak (New Delhi)
3. Dr Nandita Pathak (Hyderabad)
4. Mr. Vishwantathan (Bhopal)
5. Monica Balli (Italy)
6. Angela Proffitt (USA)
7. Brain Worley (USA)



EXHIBITORS



MEDIA PARTNER











RAJASTHAN

The Incredible State of India !

Rajasthan Tourism

Dr. Rashmi Sharma, Director, Department of Tourism, Government of Rajasthan says Rajasthan is geared up to establish itself as the most favoured Wedding Destination in the Country. Rajasthan with its unique geographical landscapes, architectural heritage and vibrant culture has positioned itself not only as a favourite destination for domestic and international tourists but also it is attracting wedding planners and destination managers from across the globe.

According to her the mission of the Rajasthan Tourism is to overcome the challenges posed in the pandemic, we are moving ahead with multiple new schemes and effective marketing strategy.

The next step is to develop Rajasthan as a hub for Experimental Tourism, Adventure Tourism and Agro Tourism etc.

Rajasthan is an exceptionally enriched state with countless travel possibilities. The traditional brand image of the state is about its desert and historical places. But now it is also known as a hub for premium weddings & film shoots and its lifestyle events. The globally known heritage, heart whelming hospitality and amazing cuisine are the unbeatable USPs of the state and showcased in the extensive marketing campaigns that are to be started very soon the prime object of the efforts is to reduce the hesitation among the domestic and global and attain the pre Covid level of travellers in the state. Quite optimistic about Rajasthan being India most visited with the bounced back position on the travel international travel Map. Rajasthan Tourism has achieved many significant awards and recognition as including best Wedding Destination Awards. While Rajasthan is one of the biggest Wedding sites in the world. Rajasthan tourism are on comprehensive blueprint focusing on the national and international weddings planner understanding and fixing stake holder issue and developing some interesting destination. Dr. Rashmi Sharma specifically appreciated the efforts contribution of GDEC for Promoting Weddings & Film Production.

बुला रहा है आपको
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राजस्थान



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www.tourism.rajasthan.gov.in

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The India Advantage Foundation is a not - for - profit organization dedicated to supporting the work to empower organisations globally through innovation and resource incubation.

The foundation seeks to provide its members with innovative thought leadership, tools and solutions, as well as incubate future products and programs that will advance and support the work of the associations and the industry.

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iCONEX is a leading technical conferences, trade exhibitions, consumer shows and live concert organizing company that exemplifies the spirit of innovation & vibrancy and believe in creating experiences that are focused on bringing together crème de la crème of the industry from different sectors under one platform.

iCONEX are events specialists in creating platforms for the thought leaders and industry stakeholders to meet, network and inspire each other with new and innovative ideas springing to business excellence.

GDEC SECRETARIAT

B-181, Ground Floor, Raja Dhirsan Marg, East of Kailash, New Delhi - 110065, India

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